



Dear Neighbours,

In earlier years we celebrated Doctor's Day annually on March 30th. After the last 2 years, we think it is more appropriate to acknowledge the hard work and dedication of all staff – from physicians, nurses, laboratory and x-ray technicians/technologists to the dedicated men and women working in facilities management and housekeeping. Every one of them plays a vital role in the care you and your family receive while at Strathroy Middlesex General Hospital (SMGH). That is why we have decided to name March 30th Healthcare Heroes Day.

This year the funds you donate to this worthy cause will go toward the purchase of two new ultrasound machines for the Diagnostic Imaging Department (DI). There are three ultrasounds in the DI department all due to be replaced this year. The Foundation and the DI team are very grateful to one very generous donor who has recently funded one of these machines!

At SMGH, ultrasound equipment plays a crucial role in diagnosing a variety of diseases and conditions. Physicians quite literally get to see what is going on inside your body, helping them to determine the required course of treatment. Many medical conditions and ailments are only visible with the use of advanced imaging tools. Staff in the Ultrasound Department at SMGH are known for high quality imaging and for providing exceptional patient care.

**Over 8,000 ultrasounds are completed at SMGH every year.  
That is an average of 22 ultrasounds completed each day, 365 days a year!**

These new machines will allow us to serve more patients, which is critical to handling the volume of diagnostic requests from all areas of the hospital. This means faster exam times, better appointment availability and improved image quality and will also help to address the current backlog of patients waiting for diagnostic imaging services.

The price of each of these ultrasounds is \$185,000. If this seems like a tremendous amount of money you're right – it is! **While government funding supports the operations of our hospital, it does not fund patient care equipment.** Our Healthcare Heroes work tirelessly to provide a high level of healthcare, but they need your help. We are asking that you please consider a donation to the Foundation to be used to purchase much needed ultrasound machines.

**Please help us raise \$370,000 needed to buy the two new ultrasound machines, every gift counts!**

SMGH Foundation is dedicated to raising funds for the delivery of quality healthcare to the people of Strathroy and surrounding communities. Every donation matters and you too can make a huge difference in our community.

You can also honour a Healthcare Hero, by donating to the SMGH Foundation. Be sure to include a personal message of appreciation to the individual(s) who has gone above-and-beyond in the care they provided to yourself, or a loved one. We'll make sure your message gets passed along!

Donate today or do as I do and join our monthly giving program where your gift can be withdrawn from your credit card or bank account every month. You will be pleasantly surprised to see how monthly giving adds up over a year.

Let's make a difference!



Susan McLean, CFRE, CEO  
Strathroy Middlesex General Hospital Foundation



**Want to know more? [Click Here](#) to watch Sadie discuss the new Ultrasound Equipment**