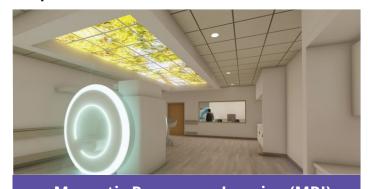


## Dear Neighbours,

As many of you already know, Strathroy Middlesex General Hospital has delivered exceptional care and much needed health services locally to our community for over 100 years. Our donors have supported the efforts of the SMGH Foundation for the last 35 of those years, enabling the hospital to introduce new programs and services with a commitment to using the leading diagnostic imaging technologies available.

In keeping with the Foundation's long history of partnership with the community, we have some exciting news to share. The provincial government has approved close to \$900,000 per year in operational funding for a Magnetic Resonance Imaging Machine (MRI) at Strathroy Middlesex General Hospital. We are grateful for the government support, but the Province does not fund the cost of the equipment. The responsibility for the purchase of medical equipment falls on the Foundation, our donors, and the community. The SMGH Foundation needs to raise over 5 million dollars for this project, which will see the creation of the MRI Suite on the main floor of the hospital.



Magnetic Resonance Imaging (MRI)
The installation of a new MRI at Strathroy
Middlesex General Hospital will improve
patient centered quality care. We will
be able to make great strides in cutting
down wait lists for people and delivering
services faster, better, and closer to home.

This new MRI Machine will bring wait times in our region down by providing diagnostic testing close to home. Magnetic Resonance Imaging, commonly known as MRI, is a medical imaging technique used to visualize internal structures of the body in detail. It is non-invasive and does not use radiation (like an Xray). Instead, MRI relies on strong magnetic fields and radio waves to generate detailed images of the body's organs, tissues, and structures, including the brain, spinal cord, muscles, heart, blood vessels and more. It is invaluable in diagnosing a wide variety of medical conditions. Having an MRI will be a vital component of our diagnostic and treatment capabilities, allowing us to diagnose and care for patients with a

wide range of medical conditions, from orthopedic injuries, cancers, neurological disorders, and so much more. Magnetic Resonance Imaging is arguably the most important diagnostic tool available, and the Foundation is committed to making the MRI a reality for our community. Today we are launching the Advance & Renew Campaign for MRI & Diagnostic Imaging. Our goal is to fund a new, state-of-the-art MRI to significantly enhance our diagnostic capabilities, reduce wait times, and improve healthcare outcomes for our patients.

## Help us save lives Support the Advance & Renew Campaign for Diagnostic Imaging

Your generous support is pivotal in making this dream a reality. We invite you to contribute to the Strathroy Middlesex General Hospital Foundation and be a part of a legacy that will touch the lives of countless individuals in our community. Your gift, no matter the size, will make a difference.

We understand that times may be tough for many, but your generosity will be felt by generations to come, leaving an indelible mark on our community's healthcare landscape. Together, we can ensure that our friends, family, and neighbors receive the best possible care, right here in Strathroy.

Thank you for considering our appeal and for your continuing support of Strathroy Middlesex General Hospital. We look forward to sharing our progress and the positive impact your contribution will make. Let's make a difference together!

Check out our website at www.smghfoundation.com to see the latest updates on our current projects and our new gift planning tool Giftabulator.

With heartfelt appreciation, Sincerely,

Susan McLean CEO, SMGH Foundation

P.S. Don't miss the December 31st deadline to ensure your gift is tax deductible this year! To make a gift visit our website at smghfoundation.com or use the enclosed donation form. You can also contact us at 519-246-5906 for further assistance or information on how to contribute.