

After 35 years of dedication and impact to SMGH Foundation, Susan McLean, CEO, retired on November 1, 2024. The SMGH Foundation is pleased to share a letter to donors from Susan McLean, written prior to her retirement.

Dear Friend of SMGH Foundation,

Today I have the pleasure of sending this letter to you, and to the many thousands of loyal and generous Foundation donors. I have two intentions, the first is to ask for your continued support of the work of the Foundation, and secondly, to let you know that this is the last time I will be asking, as I am retiring.

I have spent 35 years working at my dream job. My first day of work was June 9th, 1989. It has been my pleasure to get to know many of you personally through the years. A lifetime of letters, phone calls, and notes of thanks for your generosity. When people ask me if I enjoy being a fundraiser, I tell them with sincerity that it is the best job I have ever had! I have been blessed to have had the opportunity to meet so many wonderful people.

A 35-Year Legacy of Impact and Compassion, over \$53 Million Dollars Raised!

The Mission of SMGH Foundation has always been simple: to support Strathroy Middlesex General Hospital in providing the highest level of care for our community. The Foundation has over time adapted to changes in the economy and healthcare equipment needs, growing its revenue sources through innovative fundraising and social enterprise strategies.

Two years ago, the 2021-22 Board of Directors approved the most aggressive revenue generation plan in our history. I have faith that the current board and the incoming CEO will continue to embrace the 8-year plan which will see the Foundation double its annual funding to the hospital. I am proud to say that, after successfully completing the first two years, the bold targets are achievable. As always, our success at the Foundation is a testament to the generosity of donors and the strength of the Foundation staff team. We have all had a role in the success of the Foundation and Hospital.

Together, we've made an incredible impact—and together, we will continue to do so.

As I close this chapter of my career, I ask you to join me in looking toward the future and to consider a donation to the Advance & Renew Campaign raising funds for an MRI machine. The Foundation's work isn't done, and your support will be instrumental in shaping the next 35 years of success and innovation.

Once again thank you, and as Bob Hope sang (which by the way was before my time) – **Thanks for the Memories.**

With warmest regards and heartfelt thanks for being a part of my life.

Sincerely,



Susan McLean
CEO, SMGH Foundation

We thank Sue for her letter and are grateful for her dedication and impact over her 35 years with the SMGH Foundation.

Important Announcement

The SMGH Foundation Board of Directors has appointed Julie McBrien, MHA President & CEO, as the Interim CEO of SMGH Foundation, effective November 1st, 2024 to support this significant transition. Recruitment is currently underway for next SMGH Foundation CEO.

Over the coming weeks Julie will be reaching out to our loyal donors, like you.

If you wish to receive email communications & updates please contact the office at 519-246-5906 to be included in our email list!

P.S If you have ever wondered about making a donation to the Foundation by transferring stocks or even leaving a gift in your will have a look at our website www.smghfoundation.com to try out our new and free gift planning tool Giftabulator. Using your own information, it can help show you the best ways for YOU to give by:



Illustrate Estate Planning Scenarios



Show How Individuals Can Maintain Their Preferred Lifestyle



Illustrate How to Minimize Taxes and Maximize Legacies with Real-life Financial Examples



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